

Durand Swim Club

May 7, 2020 1:00 PM

Agenda

Meeting via Zoom

<https://zoom.us/j/93427884688?pwd=Z3BuMkRnNHE4MkloL3pLa21tL3RYQT09>

Members present: Betsy, Jen, Jan, Chelsie, Gary, Denise

1. Secretary Report Meeting notes from zoom meeting trial
2. Treasurer Report Donations \$14,726.83 Donations \$2629.06 Checking \$2541.01 Savings
Swim Bill \$4800.00 due
Chelsea is looking up tax exempt form and emailing to all of us so we have a current copy
3. City of Durand update-GarySwimming lesson bill \$4800.00 Motion to pay by Gary seconded by Jen table until Chelsea can find out if our bank account has a limit.
 - Gary discussion swimming pool will be making a decision based on Badger Bounce Back
 - City and swim club and funding and who would be legally responsible for the money. Where would fund go if we do not make the \$2 Million
4. Marketing Plan-Jan will up date with Gary, Besty and Dan will find fun names for donation levels

CONVERSATION BETWEEN LARRY WEBER, DURAND EDUCATION FOUNDATION AND JAN KARTMAN, DURAND SWIM CLUB—APRIL 2020

1. Suggests changing name to include “Community Foundation”. We might be able to draw more support from a broader support base and expand to other areas in the future. He thought we could keep our same tax-free number by notifying State of change but we should check with lawyer (City) before doing it.
2. Check with the City on naming rights. Since the city is kicking in \$500,000 then the naming should go to someone who will give at least than much.
3. Get your fund raising info materials ready and in hand before talking to donors. Establish levels of contribution and include this in your materials. Plan a permanent display of this at the new pool.
4. The City and the School District are already lead donors but work to get an individual or business on board as a lead donor as soon as possible. He suggested contacting Mary Laschinger. CEO of Veritiv Corporation (an Arkansaw native and Durand HS Graduate). Bill Berger is the one who

contacted her on the football field project. Larry thought we should talk to Bill before we try to get in touch with her.

5. First target for your campaign should be the group of people/businesses/organizations who are capable of giving large donations (\$5000+). Brainstorm who this group is and organize your people to make the contacts. Make these donations known as they come in to create a snowball effect.
6. Mass mailings and events may give you a broad base of support but you don't realize large amounts of money for all the work. They are important because they can create good will and ownership in the community. They did not do any events because they had enough money from large donors.

This was a very good conversation and I think we have a lot to think about. He also informed me that he and Marcia would be donating to our project.

5. By-Laws update-members please update
https://docs.google.com/document/d/0B-HUzP_48iuPQzFnS0Y3ck0wU0U/edit
6. Membership campaign update-Jen do excell document of membership
https://docs.google.com/document/d/0B-HUzP_48iuPcUpPeTNkT3NvOU0/edit#heading=h.gjdgxs
https://docs.google.com/document/d/0B-HUzP_48iuPNih0TIN5UGI2bXM/edit
7. Grant updates-Betsy and Jan Betsy is submitting AARP grant for run walk
Talking to Cedar Corporation
<https://docs.google.com/document/d/1Rx7H0xtvpKPHpUi1j9uFS75-KqHURmt1zlgU6A3B3sA/edit>

UPDATE ON GRANTS APPLIED FOR AS OF FEBRUARY 1ST

AnnMarie-\$1115 for materials for capital campaign I HAVE NOT BEEN ABLE TO REACH THEM THROUGH EMAIL OR PHONE BUT I WILL KEEP TRYING.

Xcel any amount to help defray the cost of WSI certification and swim lesson vouchers WE HAVE BEEN GIVEN \$500. CHELSIE HAS NOT RECEIVED THE CHECK YET BECAUSE THEY DID NOT USE THE ADDRESS I PUT ON THE APPLICATION. INSTEAD THEY PULLED UP SUE MAYO'S ADDRESS ON ARBOR LANE AND SENT IT THERE. THEY ARE WORKING ON SENDING A CHECK TO THE CORRECT ADDRESS

Dunn Electric Coop \$4000. \$1000 for WSI and \$3000 for swim lesson vouchers THEY WERE UNABLE TO MEET DUE TO THE VIRUS. ALL OF THE PROPOSALS

WILL BE ROLLED INTO THE JUNE 30TH MEETING FOR CONSIDERATION. WE DO NOT HAVE TO SUBMIT ANOTHER PROPOSAL.

Pierce Pepin Co-op \$3000 for swim lesson vouchers THEY ARE HOPING TO MEET ON MAY 7TH TO REVIEW ALL PROPOSALS.

<https://docs.google.com/document/d/15M98bBxpxMEt0Sk52EeOYVKec3Wudl-j-9iRJajklkw/edit>

8. Fun Fest update canceled for 2020
9. Next meeting June 18, 2020 at City Hall 6:30pm Gary will call City Hall after May 26, 2020 to see if the meeting can be hosted there.
10. Move to adjourn Jen seconded by Denise motion carried